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Bangalore, India



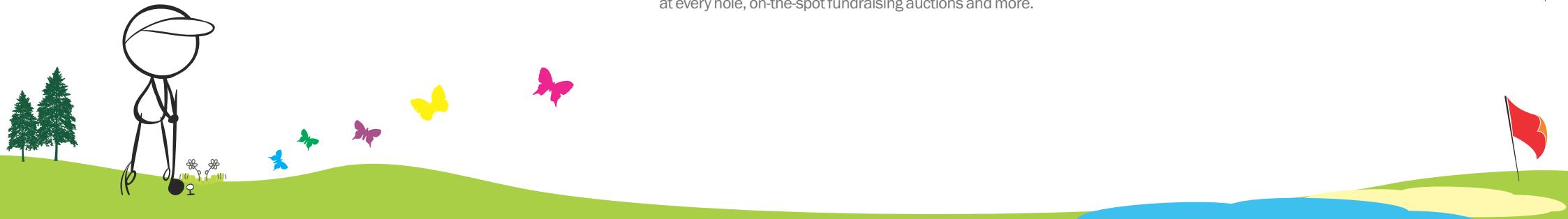
Take Action.

The Infinite Golf Challenge is an annual fundraising event, designed to be a fun day of golf for a cause. A team of working professionals from within Infinite decided to come together and bring in long-term impact on multiple social causes. The team aims to identify and adopt a grassroots NGO and raise funds for the NGO on an annual basis. This NGO would then be supported through the year and the impact will be monitored and shared with all stakeholders on an ongoing basis.

Community and social responsibility activities are more impactful when they are made sustainable, focused and result-oriented. In order to do so, Infinite has initiated this unique fund raising event that encourages all partners and players to “Take Action and Bring Smiles”.

Golf tournaments in India are typically serious and focus on the game and being competitive.

The Infinite Golf Challenge is unique in that, it aims to bring together around 100 passionate golfers to be part of a change in the society by simply playing a game they love and having fun doing it. The tournament will include various awards and prizes at every hole, on-the-spot fundraising auctions and more.





Driven by Mr. Upinder Zutshi, Managing Director & CEO at Infinite Computer Solutions, an avid golfer himself; the team putting together the event consists of working professionals from across the organization including senior executives. The team contributes both their time and expertise in ensuring a professional event is conducted and maximum amount of funds raised goes directly to the cause. At Infinite we believe that we owe our success to the society we are a part of; that is why we constantly seek to give back to society via our social initiatives. The employees of Infinite extend support, conduct and manage the activities aimed at social causes through the Infinite Employees' Club called I-Verve. This club will be actively involved in driving this event by engaging employees to contribute their time and expertise.

Partnership Opportunities

PARTNER BENEFITS	Platinum	Gold	Associate
Pre Event			
Logo on Event Announcement Emailer	✓	✓	x
Logo on Invites	✓	✓	✓
Logo on Posters	✓	✓	✓
Logo on Emailers	✓	✓	✓
Logo on Social Media	✓	✓	✓
Logo on Event Website	✓	✓	✓
Writeup on Event Website	✓	x	✓
Sponsorship Announcement Press Release	✓	x	x
Quote in pre-event press release	✓	x	x
Mention in pre-event press release	✓	✓	✓
Company spokesperson at media briefing	✓	✓	x
Participant Invites	✓	✓	✓
Print & Digital Media Ads (TBD)	✓	✓	✓

PARTNER BENEFITS	Platinum	Gold	Associate
Event Day			
Logo on Directional Signage	✓	x	x
Logo on Welcome Arch	✓	✓	x
Logo on Backdrop	✓	✓	✓
Logo on Side Panels	✓	✓	✓
Runner boards (4' X 4') on the Golf Course	✓	✓	✓
Brand Audio Video/Ad at Lunch	✓	✓	x
Brand Audio Video/Ad at Awards Ceremony	✓	✓	x
Lucky Draw Prize/Award	3	2	1
Goodies Bag (inclusion of Giveaway)	2	1	x
Goodies Bag (inclusion of Collateral)	✓	✓	✓
Post Event			
Logo on Thank You card/emailer	✓	✓	✓
Participant Contact DB	✓	x	x
Mention in post-event press release	✓	✓	✓
Quote in post-event press release	✓	✓	x
Print & Digital Media Ads (TBD)	✓	✓	✓

Bring Smiles.

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